

Ukiah Friends of the Library



105 North Main St. Ukiah, CA. 95482

(707) 510-6270

friendsofthelibrary.ukiah@gmail.com

Call for Artists/ Request for Proposals

Ukiah Mural Project

Deadline to Apply: March 15, 2024

Contact: Michele Bisson Savoy, email friendsofthelibrary.ukiah@gmail.com

1. Art Opportunity

The Ukiah Valley Friends of the Library Working Group will provide up to \$5,000 to fund a project in which an artist will be commissioned to design, create, and install a mural on a wall of the main entrance to the Ukiah Branch Library. The site eligible for the mural is the wall to the left of the entrance of the Mendocino County Library, Ukiah Branch entrance at 105 North Main Street.

2. Overview

The Ukiah City Council unanimously approved the City's first Public Art Policy on July 20, 2016. The Policy generated community enthusiasm for new murals and, in certain cases, for the restoration of existing murals. The mural funded in this project must follow the City's new Public Art Policy which can be found at: <https://cityofukiah.com/wp-content/uploads/2022/05/Public-Art-Policydraft-062016ATT1.pdf>.

The mural design will need to be approved by the Mendocino County Board of Supervisors, and the artist selected to complete the mural will be required to enter a contact with the County of Mendocino

3. Theme

Successful proposals for the wall to the left of the Ukiah Library entrance at 105 N. Main Street will include the following themes:

- A. Literary or book theme
- B. Colorful, vibrant imagery
- C. Fun or festive, uplifting
- D. Inclusive and welcoming to all

4. Timeline

March 15, 2024 Postmark deadline for application materials

March 29, 2024 Artist Selection Panel meets to choose finalists

April 5, 2024 Begin Finalist interviews and project reviewed per Public Art Policy

December 21, 2024 Deadline for completion of installation of artwork

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5. How to Apply

Artist interested in this project must prepare and submit the following:

1. **Letter of Interest.** The letter should be no more than one page in length and should explain the artist's interest in the project. Please confirm in this letter that you have read the City of Ukiah's Public Art Policy.
2. **Statement of Past Public Art Experience.** Please describe the dimensions, materials, location, and cost of any past public art commissions. Briefly describe working methods and installation.
3. **Work Samples.** Please attach or enclose up to ten images of representative work. Please identify the medium, date of creation, dimensions and location of each sample.
4. **Proposal.** Please identify the site location, dimensions, medium and description of the work you are proposing. Please address how the work will be installed and/or attached including any long-term maintenance instructions.
5. **SASE.** A self-addressed stamped envelope must be included for the return of application materials.
6. **Optional:** Include up to three selections of support materials such as reviews, news articles or other related information.

Artists must submit the above materials by March 15, 2024 at 5:00 pm to:

The Ukiah Valley Friends of the Library

Attn: Working Group

105 North Main Street

Ukiah, CA 95482

friendsofthelibrary.ukiah@gmail.com

6. Selection and Approval Process

An Artist Selection Panel consisting of six members representative of the Library, Friends of the Library, Library Advisory Board, City of Ukiah, Arts Council of Mendocino County and Mendocino County will review all submissions and select artist to be interviewed. The finalists will be invited for a site visit and to meet with the committee. Finalists will then be asked to develop a conceptual approach (rendering) of the proposed artwork, and to provide details including concepts, material, size, weight, hanging requirements, detail of maintenance guidelines, and budget. The proposal will then follow the approval and implementation processes outlined in the Public Art Policy. Finalist will be compensated \$200 for their participation in this stage of the project. Once the project secures City Approval, the work may be completed and installed.

- A. The successful artist will design, create and install the mural.
- B. The successful artist will be able to fulfill all the documented requirements in the City of Ukiah's Public Art Policy section III.1.

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- C. The artist will provide written information and supplies needed for maintenance and repairs in the event the mural becomes vandalized or worn.

7. Non-Discrimination

Mendocino County is an equal opportunity provider and employer, and all qualified applicants will receive consideration without regard to their race, creed, color, pregnancy, disability, sex, sexual orientation, gender identity, ancestry, national origin, age, religion, Veteran's status, political affiliation, or any other factor prohibited by law.

The successful artist shall not discriminate against any person who performs work there under because of race, creed, color, pregnancy, disability, sex, sexual orientation, gender identity, ancestry, national origin, age, religion, Veteran's status, political affiliations, or any other factor prohibited by law.

Additional Information

Mendocino County Standard Services Agreement

All questions regarding this RFP shall be submitted in writing (email is acceptable). The questions and answers will be provided by the Ukiah Working Group in writing, in the form of an addendum to all known interested artists.

If you have any questions or need additional information, please contact Michele Savoy at (707) 510-6270 or email friendsofthelibrary.ukiah@gmail.com.